

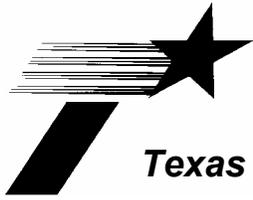


**TEXAS**



**BB01B**

***DALLAS MAVERICKS***



June 28, 2005

## **New Specialty License Plate Available for Mavs Fans**

AUSTIN – Texas motorists and Dallas Mavericks fans can now support their favorite team by purchasing Mavericks specialty license plates from the Texas Department of Transportation (TxDOT).

“Mavs fans now have another opportunity to show their team colors,” said Mavs owner Mark Cuban. “The specialty plates allow fans the opportunity to share their love of the Mavs within Texas and the rest of North America.”

The latest Texas specialty plate (as always, the graphic is on the left side) features a white background with the Mavs secondary logo, a stylized white-next-to-black horse head within a blue basketball. The words Dallas Mavericks in the Mavs signature Cavalier font run across the bottom of the plate. The specialty plate is available to motorists for a \$30 annual fee, plus \$40 if personalized, in addition to regular vehicle registration fees. Of the \$30 annual fee, \$22 is deposited into a special fund administered by the City of Dallas for the maintenance of the area surrounding the American Airlines Center.

Applications for Dallas Mavericks plates are available at county tax offices, on TxDOT’s Web site ([www.dot.state.tx.us](http://www.dot.state.tx.us)), by calling the TxDOT Help Desk at (512) 465-7611, or by calling TxDOT’s Fax-On-Demand forms line at (888) 232-7033.

TxDOT started its specialty license plate program in 1965. Today, there are more than 200 different plate designs, many of them benefiting a particular group, organization, college or university.

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For more information, call Christina Flores in TxDOT Vehicle Titles and Registration Division, (512) 465-7665. For a view of the plate and ordering information go to [www.dot.state.tx.us/vtr/spplates/allplates.htm](http://www.dot.state.tx.us/vtr/spplates/allplates.htm).