

**FOR RELEASE**, October 7, 2004

### **Souvenir License Plates Available in Texas**

Gifts, signs, yard art—Texas souvenir license plates can have many uses. Texas pride has always been a powerful force, and now the Texas Department of Transportation (TxDOT) and the (COUNTY NAME) County Tax Assessor-Collector's office are offering genuine Texas souvenir license plates. The plates can be purchased for \$20 or personalized for \$40 (with up to two lines of eight characters per line).

"Many times, I've been asked for Texas plates as souvenirs. Now, we actually have a way to provide them. We've been contacted by tourists, churches, vehicle clubs, restaurants, gift shoppers—the list is long and varied," said (NAME), tax assessor-collector for (COUNTY NAME) County.

Souvenir specialty plates will include the word "TEXAS" across the top with a silhouette of the state in the center. General issue "Lone Star State" souvenir plates will have the familiar graphics of the cowboy, oil rigs, space shuttle and moon. Also available are 22 specialty license plate designs. Specialty souvenir plates include 4-H, Air Force Association, Be A Blood Donor, Bluebonnet, Cotton Boll, EMS Personnel, Fight Terrorism, Go Texan, God Bless America, God Bless Texas, Horned Lizard, Largemouth Bass, M.D. Anderson Cancer Center, March of Dimes, Organ Donor, Share The Road, Texas Lions Camp, Texas Music, Texas Reads, Texas Young Lawyers, United We Stand, and White-tailed Deer.

A souvenir plate may not be used on a motor vehicle, including a motorcycle, and is not an insignia of registration for a motor vehicle. Law enforcement agents will be able to distinguish real license plates from souvenirs because the letters are smaller on the souvenir plates. As with all Texas specialty plates, personalized souvenir applications will be screened for content. If a character selection is determined to be objectionable, the application will be returned with a letter, and the fee will be refunded.

Applications for souvenir plates are available at county tax offices, on TxDOT's Web site at [www.dot.state.tx.us](http://www.dot.state.tx.us), by calling the TxDOT Help Desk at (512) 465-7611, or TxDOT's Fax-On-Demand forms line at (888) 232-7033. Customers requesting orders for souvenir license plates through the fax service should enter the code 0998 to receive the form for the license plate they are ordering.

For more information, call (COUNTY CONTACT PERSON'S NAME), (CONTACT PERSON'S TITLE), at (CONTACT PERSON'S PHONE NUMBER).

Ordering information is at: [www.dot.state.tx.us/vtr/spplates/allplates.htm](http://www.dot.state.tx.us/vtr/spplates/allplates.htm)