



Texas Department of Transportation

VEHICLE TITLES AND REGISTRATION DIVISION • AUSTIN, TEXAS 78779-0001 • (512) 465-7611

May 15, 2001

Registration and Title Bulletin # 048-01

To: All County Tax Assessor-Collectors

Subject: New Public Information Officer (PIO) for VTR

PURPOSE

To introduce the new VTR Public Information Officer.

DETAILS

We are pleased to announce the appointment of Mr. Roger Polson as the new PIO for TxDOT's VTR Division. Roger's experience includes eight years with the department's main Public Information Office and Travel Division so he brings a broad and intimate knowledge of the department to his new position. He is returning to TxDOT after a four-year absence.

As division PIO, Roger's duties will include such duties as answering media inquiries and publishing newsletters and other documents to keep our employees and partners informed. He will also develop presentations and other informational materials relating to the division's activities and programs that will go to you and the public.

Roger has an 18-year background in radio broadcasting as well as experience in marketing, event production and promotion, conference planning, and multimedia production.

Roger will be attending the June TACA conference in Wichita Falls so you will have a chance to meet him face-to-face. In the meantime, if you have any PIO issues, please feel free to call Roger at any time for assistance.

VTR CONTACT PERSON(S)

If you have any questions, please contact Mr. Roger Polson, VTR Public Information Officer, at (512) 302-2076 or me at (512) 465-7570. Thank you very much.

Sincerely,

Jerry L. Dike, Director
Vehicle Titles and
Registration Division

cc: TxDOT Administration
Mr. Randall Dillard, PIO
District Engineers, Attn: PIOs
VTR Administration