

Texas Department of Transportation

VEHICLE TITLES AND REGISTRATION DIVISION • AUSTIN, TEXAS 78779-0001 • (512) 465-7611

July 9, 2001

Registration and Title Bulletin # 081-01

TO: All County Tax Assessor-Collectors

SUBJECT: Go Texan License Plate (SB 571)

PURPOSE

To provide you with information on the Go Texan partner program to promote Texas agriculture and agricultural products passed by the 77th Legislature.

DETAILS:


The 77th Legislature authorized the issuance of another version of the Go Texan license plate to support the promotion of Texas agricultural products. This legislation allows farm vehicles, including farm truck tractors, farm trucks, farm trailers and heavy trucks, in addition to light trucks and passenger cars to display the Go Texan license plate. These plates will have the same design as the original plates, but smaller, to allow for a 6-character plate number. The numbering pattern on the plate will range from G0001T - G9999W. The fees will remain the same as the original Go Texan license plate.

Attached is a copy of the bill and a copy of the revised application for the Go Texan license plates. These forms will be distributed as soon as they are printed, but in the meantime, the attached form can be photocopied for distribution to customers.

VTR CONTACT PERSONS

If you have any questions concerning this bulletin, please contact your local TxDOT Vehicle Titles and Registration Division Regional Office or the Customer Help Desk at (512) 465-7611. Thank you.

Sincerely,


Jerry L. Dike, Director
Vehicle Titles and
Registration Division

JLD:imh

Attachments

cc: VTR Administration

AN ACT

2 relating to the "Go Texan" partner program and other programs and
3 measures to promote Texas agriculture and agricultural products.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF TEXAS:

5 SECTION 1. Section 12.002, Agriculture Code, is amended to
6 read as follows:

7 Sec. 12.002. DEVELOPMENT OF AGRICULTURE. The department
8 shall encourage the proper development and promotion of
9 agriculture, horticulture, and related industries.

10 SECTION 2. Section 12.0175, Agriculture Code, is amended to
11 read as follows:

12 Sec. 12.0175. GROWN IN TEXAS PROGRAM. (a) The [~~if--the~~
13 department by rule may establish [~~establishes~~] a program to promote
14 and market agricultural products grown or processed in the state or
15 products made from ingredients grown in the state..

16 (b) The~~[r--the]~~ department may charge a membership fee [not
17 to--exceed--\$50], as provided by department rule, for each
18 participant ~~[producer-that-participates]~~ in the program~~[r--The-fee~~
19 ~~shall-be-designed-to-recover-the-costs-of-promotion]~~.

20 (c) The department may adopt rules necessary to administer a
21 program established under this section, including rules governing
22 the use of any registered logo of the department.

23 (d) The department may revoke or cancel a certificate of
24 registration or license issued under a program established under
25 this section if a participant fails to comply with a rule adopted

1 by the department.

2 SECTION 3. Section 46.002, Agriculture Code, as added by
3 Section 2, Chapter 186, Acts of the 76th Legislature, Regular
4 Session, 1999, is amended to read as follows:

5 Sec. 46.002. DEFINITION. In this chapter "Texas
6 agricultural product" means an agricultural, apicultural,
7 horticultural, silvicultural, viticultural, or vegetable product,
8 either in its natural or processed state, that has been produced,
9 processed, or otherwise had value added to the product in this
10 state, including:

- 11 (1) equine species [bees];
- 12 (2) feed for use by livestock or poultry [honey];
- 13 (3) fish or other aquatic species [seafood];
- 14 (4) [a-forestry-product;
15 [+5}] livestock, [or] a livestock product, or a
16 livestock by-product;
- 17 (5) [+6}] planting seed; [or]
- 18 (6) [+7}] poultry, [or] a poultry product, or a
19 poultry by-product; or
- 20 (7) wildlife processed for food or by-products.

21 SECTION 4. Subsections (a) and (b), Section 46.008,
22 Agriculture Code, as added by Section 2, Chapter 186, Acts of the
23 76th Legislature, Regular Session, 1999, are amended to read as
24 follows:

25 (a) The "Go Texan" partner program account is an account in
26 the general revenue fund. The account is composed of:

- 1 (1) legislative appropriations;
- 2 (2) gifts, grants, donations, and matching funds
- 3 received under Subsection (b);
- 4 (3) money required to be deposited in the account
- 5 under Section 502.2761, Transportation Code; and
- 6 (4) other money required by law to be deposited in the
- 7 account.

8 (b) The department may solicit and accept gifts in kind,
9 donations, and grants of money from the federal government, local
10 governments, private corporations, or other persons to be used for
11 the purposes of this chapter.

12 SECTION 5. Subsections (a) and (c), Section 46.009,
13 Agriculture Code, as added by Section 2, Chapter 186, Acts of the
14 76th Legislature, Regular Session, 1999, are amended to read as
15 follows:

16 (a) Funds received under this chapter may only be used for
17 activities promoting the sale of Texas agricultural products. The
18 department by rule may allocate funds to categories of eligible
19 participants and to general or product-specific promotional
20 activities. The department may use the funds in an amount not to
21 exceed \$5,000 in a state fiscal year for the purchase of food and
22 beverage refreshments at "Go Texan" promotional events.

23 (c) The payment of the administrative expenses under the
24 program may not exceed seven percent of the amount of the
25 legislative appropriation each biennium for the "Go Texan" partner
26 program [average] account [balance-for-the-fiscal-year].

1 SECTION 6. Chapter 46, Agriculture Code, as added by Section
2 2, Chapter 186, Acts of the 76th Legislature, Regular Session,
3 1999, is amended by adding Section 46.0095 to read as follows:

4 Sec. 46.0095. SALE OF PROMOTIONAL ITEMS. (a) The
5 department may sell or contract for the sale of "Go Texan"
6 promotional items, including clothing, posters, and banners,
7 designed to promote Texas agricultural products. The department
8 may use its Internet website to advertise and sell those items.

9 (b) Money received from the sale of promotional items under
10 this section shall be deposited to the credit of the "Go Texan"
11 partner program account in the general revenue fund.

12 SECTION 7. Subsection (b), Section 46.010, Agriculture Code,
13 as added by Section 2, Chapter 186, Acts of the 76th Legislature,
14 Regular Session, 1999, is amended to read as follows:

15 (b) The board shall include:

16 (1) one representative [~~two-representatives~~] from the
17 department;

18 (2) one representative from the United States
19 Department of Agriculture (USDA) Commodity Credit Corporation,
20 involved in the promotion of agricultural commodities, who shall
21 serve as a nonvoting member of the board and is not a member for
22 purposes of establishing a quorum;

23 (3) one representative each from the radio, print, and
24 television advertising media;

25 (4) one representative from the advertising
26 profession;

- 1 (5) one consumer representative; [and]
2 (6) one representative from the Internet website or
3 electronic commerce industry;
4 (7) one representative with demonstrated expertise in
5 economic analysis; and
6 (8) other members the commissioner determines as
7 necessary for the purposes of this chapter.

8 SECTION 8. Subsection (a), Section 502.2761, Transportation
9 Code, is amended to read as follows:

10 (a) The department shall issue specially designed license
11 plates for the following vehicles [~~passenger-cars-and-light-trucks~~]
12 to support the promotion of Texas agricultural products:

13 (1) farm vehicles, including farm tractors, farm
14 trailers, and farm semitrailers;

15 (2) passenger cars and light trucks; and

16 (3) truck-tractors, semitrailers, and other commercial
17 motor vehicles.

18 SECTION 9. This Act takes effect immediately if it receives
19 a vote of two-thirds of all the members elected to each house, as
20 provided by Section 39, Article III, Texas Constitution. If this
21 Act does not receive the vote necessary for immediate effect, this
22 Act takes effect September 1, 2001.

Bill Ratliff
President of the Senate

Peet Loney
Speaker of the House

I hereby certify that S.B. No. 571 passed the Senate on March 15, 2001, by the following vote: Yeas 30, Nays 0, one present, not voting; and that the Senate concurred in House amendment on May 8, 2001, by the following vote: Yeas 28, Nays 0, one present, not voting. _____

Auty Ling
Secretary of the Senate

I hereby certify that S.B. No. 571 passed the House, with amendment, on May 2, 2001, by the following vote: Yeas 145, Nays 0, one present, not voting. _____

Sharon Carter
Chief Clerk of the House

Approved:

5.21.01
Date
Rick Perry
Governor

FILED IN THE OFFICE OF THE
SECRETARY OF STATE
7:00 P.M. O'CLOCK

MAY 21 2001
Angie Walker
Secretary of State



**APPLICATION FOR TEXAS AGRICULTURAL
PRODUCTS "GO TEXAN" LICENSE PLATES**

****FOR DEPT USE ONLY****

License Plate # _____

Mo./Yr. of Exp. - Date Issued _____

PLEASE READ INSTRUCTIONS ON THE REVERSE SIDE BEFORE COMPLETING THIS FORM

APPLICANT IS TO COMPLETE THIS INFORMATION

Name of Owner _____ Daytime Phone (____) _____
(As Shown On Current Registration Receipt)

Mailing Address _____

City _____ State _____ Zip Code _____

Texas County of Residence _____

APPLICATION FEE: \$30.00 PER YEAR

- ☐ Passenger Car ☐ Farm Truck ☐ Farm Semitrailer ☐ Semitrailer
☐ Light Truck ☐ Farm Trailer ☐ Truck (over 1 ton) ☐ Combination
(1 ton or less)
☐ Farm Truck Tractor

PERSONALIZED TEXAS AGRICULTURAL PRODUCTS "GO TEXAN" LICENSE PLATES

APPLICATION FEE: (\$30.00 Application Fee plus \$40.00 Personalized Fee) \$70.00 PER YEAR

Please read the instructions on the reverse side before completing your selections

If applying for Personalized "Go Texan" plates for passenger cars and light trucks—only five characters may be used.

A license number that has already been issued or is deemed to be offensive or inappropriate will not be approved.

1st 2nd 3rd

EACH YEAR YOU MUST PAY THE REGULAR VEHICLE REGISTRATION FEE AT YOUR LOCAL TAX OFFICE WHEN YOU OBTAIN YOUR LICENSE PLATES OR YOUR NEW VALIDATION STICKER.

THE MAILING OF CASH IS DISCOURAGED. Please remit payment in the form of CASHIER'S CHECK, MONEY ORDER, OR CHECK, payable to the Texas Department of Transportation.

**FORWARD APPLICATION AND FEE TO: TEXAS DEPARTMENT OF TRANSPORTATION
VEHICLE TITLES AND REGISTRATION DIVISION (SPB)
AUSTIN, TX 78779-0001**

Questions regarding your application should be directed to the Special Plates Branch at (512) 374-5010, Option 4.

(Over)

INSTRUCTIONS

The department shall deposit \$25.00 of each fee collected under this section to the credit of the "Go Texan" partner program account established by Section 46.008, Agriculture Code. The remainder of each fee collected under this section shall be deposited to the credit of the state highway fund and may be used only to defray the cost of administering this section.

The department may issue specially designed *Texas Agricultural Products "Go Texan"* license plates to farm vehicles, commercial vehicles, passenger cars and light commercial vehicles having a manufacturer's rated carrying capacity of one ton or less.

PERSONALIZED LICENSE PLATE SELECTION INSTRUCTIONS

YOUR SELECTION MAY CONSIST OF:

- ◆ No more than five or six characters, symbols, or spaces, or three characters, symbols, or spaces and one silhouette of Texas.
- ◆ Only five characters can be used for passenger cars and light trucks.
- ◆ Limit of two spaces for punctuation symbols or one silhouette of Texas.

Each square of the selection block may be used to represent one alpha or numeric character, punctuation symbol, or space. The silhouette of Texas requires two selection blocks. Use an asterisk (*) to indicate the Texas silhouette.

- ◆ Punctuation symbols which may be used are periods, dashes, or blank spaces.
- ◆ Selections must be shown exactly as you wish them to appear on the license plate.
- ◆ If approved, the personalized license plates will be manufactured and mailed to your County Tax Assessor-Collector, and you will be notified accordingly.

TO OBTAIN THE SPECIAL LICENSE PLATES, you are to surrender your **current windshield validation sticker** to the County Tax Assessor-Collector. The **regular registration fee must be paid to the County Tax Assessor-Collector for the period for which the special license plates are valid**. If your vehicle is currently registered when the special license plates are issued, the vehicle registration expiration date may need to be adjusted to correspond with the expiration of the special license plates. *If necessary, additional fees will be collected, or credit will be issued, to make this adjustment.*

The *Texas Agricultural Products "Go Texan"* license plates may be transferred to another vehicle registered in the applicant's name, however, certain restrictions may apply. To transfer the plates to another vehicle, please contact the Special Plates Branch at (512) 374-5010, Option 4. The special license plates **may not** be transferred to another owner.

PLEASE ALLOW TWO WEEKS FOR NOTIFICATION OF APPROVAL

TEXAS

BHOLCC

Good people. Great products.

Texas Agriculture



GO TEXAN.