



Texas Department of Transportation

VEHICLE TITLES AND REGISTRATION DIVISION • AUSTIN, TEXAS 78779-0001 • (512) 465-7611

August 31, 2001

Registration and Title Bulletin #119-01

To: All County Tax Assessor-Collectors
Subject: License Plate of the Month /Conservation Bluebonnet

PURPOSE

To provide a news release promoting the September license plate of the month, the Conservation Bluebonnet Plate.

DETAILS

For September, we are highlighting the Bluebonnet Plate. Sales of the new Conservation Bluebonnet Plate support more than 120 state parks and help ensure they stay wild and beautiful for years to come. Proceeds from the sale of the plate are deposited to the Texas Parks and Wildlife Capital Account.

The bluebonnet became the Texas State Flower in 1901. In west Texas, the tall Big Bend Bluebonnet grows up to three feet high. The more common Texas Bluebonnet, grows east of a line going from northeast to southwest Texas. It reaches a height of 15 inches to 24 inches, and blooms from early March to early May.

Attached is a "shell" news release that you can customize and send to your local media. We plan to send a similar release to the capitol press and other media outlets statewide.

In addition, we are now offering these shell releases through email. If you would like an email copy of this news release, send a request to Rpolson@dot.state.tx.us. You will receive this release on demand and future releases will be provided automatically.

VTR CONTACT PERSON(S)

If you have any questions, please contact your local regional office manager, or call Mr. Roger Polson, VTR Public Information Officer, at (512) 302-2076. Thank you very much.

Sincerely,

JLD Jerry L. Dike, Director
Vehicle Titles and
Registration Division

Attachment

cc: VTR Administration
TxDOT Administration
Mr. Randall Dillard, PIO
District Engineers, Attn: PIOs