



Texas Department of Motor Vehicles
 Business Unit # 60800
 Purchase Order # 0000012723

Payment Terms: NET30 **Freight Terms:** FOB Destination **Ship Via:** US MAIL **PCC:** Q **PO Date:** 05/22/2023 **PO End Date:** 06/03/2024 **PO Method:** DG **Dispatch:** Dispatch Via Email **Rev Dt:**

PLEASE NOTE: ADDITIONAL TERMS AND CONDITIONS MAY BE LISTED AT THE END OF THE PURCHASE ORDER.

Vendor: CRITICAL MENTION
 DBA CRITICAL MEDIA
 DEPT 569
 PO BOX 4458
 HOUSTON TX 77210-4458
 United States

Ship To: 1P00 - TxDMV Warehouse
 4000 Jackson Avenue
 Austin TX 78731
 United States

Vendor ID: 1412055499 4 002

Bill To: 4000 Jackson Avenue
 Austin TX 78731
 United States

Purchaser: Amanda Leigh Maxwell
Phone: 512/465-1226
Fax: 512/465-5641

Bill To Fax:

Email: Mandy.Maxwell@txdmv.gov

Bill To Email: DMV_FIN-INVOICES@TxDMV.gov

PO Information:

This is an annual subscription for a National News Media Contact Database. [Q-08620]

The Fees and Services provided to Customer under this Renewal Statement of Work (SOW) are described:

- User License - Primary Includes unlimited Login, Search View
- Email Shares Includes unlimited Email Shares
- Reporting (w/Vidfinity) Includes Report Builder editing module
- Analytics Exportable Analytics charts by media type (including: Mentions and Audience over time, Mention Meter, Market Coverage Map and Word Cloud)
- User License - Additional - 2 Includes unlimited Login, Search View
- Media Database Database of journalists, reporters, bloggers, influencers, media contacts and media outlets.

Change Orders:

Change orders will be allowed only if unforeseen conditions arise such as, but not limited to, increasing or decreasing quantities or if the department needs dictate changes. All changes shall be in the scope of original work. No verbal change orders shall be permitted. All change orders must be in writing with a Purchase Order Change Notice (POCN) issued by TxDMV Purchasing Section.

Payment:

Payment will be made in accordance with the Texas Prompt Payment Act, TGC, Subtitle F, Chapter 2251. Vendor shall submit one copy of a correct itemized invoice showing the purchase order number, payee ID., remit to address, and phone number on invoice. Vendors may submit an electronic invoice. All electronic invoices shall be sent to DMV_FIN-INVOICES@txdmv.gov (note: There is an underscore "_" between DMV and FIN). All invoices received at the email address will be filed for future reference and you will receive a receipt confirmation email. To avoid the confusion of duplicate invoices, please do not send other copies of this invoice via regular mail, fax or other means. On emails for electronic invoices, include the company name (as it appears on the invoice) and the purchase order number in the subject line to assist in identifying and processing your invoices in a timely manner. TxDMV will not incur any penalty for late payment if payment is made in 30 days or less from receipt of goods or services and a correct invoice, which-ever is later.

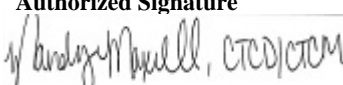
Quantity(ies):

Quantities are estimated: TxDMV does not guarantee to purchase any minimum or maximum quantity. TxDMV reserves the right to increase or decrease the quantity(ies) of the purchase order at the same original terms and conditions. The vendor will be notified in writing by purchase order change notice of any requirements for any increased or decreased quantity(ies).

Texas Department of Motor Vehicles Standard Terms and Conditions can be found at: <http://www.txdmv.gov/contractors-vendors>

Note: warrants will not be issued to a vendor without a current Texas Identification Number.

TxDMV Contact/Contract Monitor:

Authorized Signature

 05/23/2023



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Mari Henson
 mari.henson@txdmv.gov
 (512) 465-1443

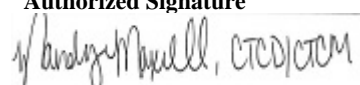
Vendor Contact:
 Brett Alper
 balper@criticalmention.com
 (212) 937-8819

Line-Sch:	Line Description:	PCA:	Class/Item:	Quantity:	UOM:	Unit Price:	Extended Amt:	Due Date:
1-1	Critical Mention DCM Renewal	30901	956/35	1.0000	YR	\$6,475.00000	\$6,475.00	05/22/2023
							Schedule Total	<input type="text" value="\$6,475.00"/>
Contract ID: 0000012723					ReqID: 0000013277			
							Item Total for Line # 1	<input type="text" value="\$6,475.00"/>

Total PO Amount

All Shipments, Shipping papers, invoices and correspondence must be identified with our Purchase Order Number. Over shipments will not be accepted unless authorized by Purchaser prior to Shipment.

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Authorized Signature

 05/23/2023