



Texas Department of Motor Vehicles  
 Business Unit # 60800  
 Purchase Order # 0000009665  
 Purchase Order Change Notice (# 1)

**Payment** NET30 **Freight** FOB **Ship Via:** US MAIL **PCC:** Q **Date:** 06/26/21 **PO Method:** DG **Dispatch:** Dispatch **Rev Dt:** 06/04/21  
**Terms:** **Terms:** Destination **Via Print**

**PLEASE NOTE: ADDITIONAL TERMS AND CONDITIONS MAY BE LISTED AT THE END OF THE PURCHASE ORDER.**

**Vendor:** CRITICAL MENTION  
 521 5TH AVE 16th Floor  
 NEW YORK NY 10175-0003  
 United States

**Ship To:** 1P00 - TxDMV Warehouse  
 4000 Jackson Avenue  
 Austin TX 78731  
 United States

**Vendor ID:** 1412055499 4

**Bill To:** 4000 Jackson Avenue  
 Austin TX 78731  
 United States

**Purchaser:** Samantha Lavoie  
**Phone:** 512/465-4180  
**Fax:** 512/465-5641

**Bill To Fax:**

**Email:** Samantha.Lavoie@txdmv.gov

**Bill To Email:** DMV\_FIN-INVOICES@TxDMV.gov

**PO Information:**

POCN#1 SL 6/4 Updated PO line description to reflect contact term 06/04/2021-06/04/2022.

This is an annual subscription for a National News Media Contact Database.

Scope of Work - Vendor will provide an annual subscription for the below services:

- 1) Access to news media contacts
- 2) Search feature allows you to search by contact name, keywords, location, and outlet
- 3) Access to Pitching Profiles, contains career info, contact info and outlet history
- 4) Easily build, save, and export lists of contacts and outlets
- 5) Email distribution directly from platform (optional)
- 6) Storage limit of approximately 5,000MB
- 7) Email limit of approximately 5,000 emails (additional emails can be added for a small fee)

**Change Orders:**

Change orders will be allowed only if unforeseen conditions arise such as, but not limited to, increasing or decreasing quantities or if the department needs dictate changes. All changes shall be in the scope of original work. No verbal change orders shall be permitted. All change orders must be in writing with a Purchase Order Change Notice (POCN) issued by TxDMV Purchasing Section.

**Payment:**

Payment will be made in accordance with the Texas Prompt Payment Act, TGC, Subtitle F, Chapter 2251. Vendor shall submit one copy of a correct itemized invoice showing the purchase order number, payee ID., remit to address, and phone number on invoice. Vendors may submit an electronic invoice. All electronic invoices shall be sent to Invoices@txdmv.gov. All invoices received at the email address will be filed for future reference and you will receive a receipt confirmation email. To avoid the confusion of duplicate invoices, please do not send other copies of this invoice via regular mail, fax or other means.

On emails for electronic invoices, include the company name (as it appears on the invoice) and the purchase order number in the subject line to assist in identifying and processing your invoices in a timely manner. TxDMV will not incur any penalty for late payment if payment is made in 30 days or less from receipt of goods or services and a correct invoice, whichever is later.

Note: warrants will not be issued to a vendor without a current Texas Identification Number.

**TxDMV Contact/Contract Monitor:**

Mari Henson  
 mari.henson@txdmv.gov  
 (512) 465-1443

**Vendor Contact:**

Brett Alper

**Authorized Signature**

*Samantha Lavoie*

06/04/2021



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balper@criticalmention.com  
 (956) 279-5240

Quantities

Quantities are estimated: TxDMV does not guarantee to purchase any minimum or maximum quantity. TxDMV reserves the right to increase or decrease the quantity(ies) of the purchases order at the same original terms and conditions. The vendor will be notified in writing by purchase order change notice of any requirements for any increased or decreased quantities.

The link to the TxDMV Terms and Conditions - <http://www.txdmv.gov/contractors-vendors>

Line-Sch:	Line Description:	Class/Item:	Quantity:	UOM:	Unit Price:	Extended Amt:	Due Date:
1-1	<b>Critical Mention - News Media Database 1 year Subscription - Service Term 06/04/21-06/04/2022</b>	956/35	1.0000	EA	\$6,000.00000	\$6,000.00	05/26/2021
						<b>Schedule Total</b>	<input type="text" value="\$6,000.00"/>
<b>Contract ID:</b> 9665				<b>ReqID:</b> 0000010180			
						<b>Item Total for Line # 1</b>	<input type="text" value="\$6,000.00"/>
						<b>Total PO Amount</b>	<input type="text" value="\$6,000.00"/>

All Shipments, Shipping papers, invoices and correspondence must be identified with our Purchase Order Number. Over shipments will not be accepted unless authorized by Purchaser prior to Shipment.

Texas Department of Motor Vehicles Standard Terms and Conditions can be found at: <http://www.txdmv.gov/contractors-vendors>

Authorized Signature

*Samantha Lavoie*

06/04/2021